



FOR IMMEDIATE RELEASE

**LG ELECTRONICS AND NISSAN STADIUM
WIN BIG IN LED LIGHTING OVERHAUL**

LED Conversion with Enterprise Solutions a Touchdown for Home of Tennessee Titans as Part of Long-Term Facility Plan for Energy Savings and Lighting Improvements

NASHVILLE, Tenn., Aug. 29, 2016 – Leading LED lighting manufacturer LG Electronics in partnership with lighting and energy vendor Enterprise Solutions announced today that Nissan Stadium, home of the NFL’s Tennessee Titans®, has installed LG’s new highly efficient LED retrofit fixtures as part of the stadium’s plans to convert its existing lighting to LED solutions using LG’s Sensor Connect High Bays.

To launch the new concourse lighting experience for fans in advance of the Titans’ Sept. 11 season kickoff, LG partnered with Enterprise Solutions, the leading regional provider of energy control platforms. Chosen by Nissan Stadium for the project, Enterprise recommended LG’s superior LED lighting products which are compatible with Autani® wireless controls, the stadium’s preferred ZigBee®-based controls platform, for the deployment of active control networks.

“We’re proud to provide the ideal LED lighting solution as part of the stadium’s plans for increasing its energy efficiency, and LG’s high bays are a perfect fit for the job given LED’s long-term performance and superior lighting quality,” said Sean Lafferty, head of LG’s U.S. LED lighting business. “Our lighting will provide a brighter and more uniform lighting experience for fans, and we’re confident that measurable energy savings will result from the conversion for years to come.”

LG’s new high bays with embedded sensors and ZigBee wireless communication enable efficient lighting oversight via mobile application and allow stadium managers to optimally manage lighting needs. The fixtures feature integrated sensors and provide the flexibility required to



create a network of high bays that work together within a lighting control system. The ZigBee feature allows for installation cost savings and is less expensive to maintain over time.

“Updating the lighting throughout the concourses with LG’s high bays in partnership with Enterprise Solutions has been integral to the stadium’s ongoing improvements over recent months and initial results have exceeded our expectations,” said Bob Flynn, vice president of facilities and game day operations at Nissan Stadium. “The lighting has brightened up high-traffic areas to the point that fans have been similarly impressed, having commented on the improved conditions, and we are honored to provide our patrons with an enhanced experience throughout the stadium.”

Autani is a software and building automation provider with a proven track record of reducing energy consumption. At the core of its product offerings is EnergyCenter®, a building management platform that connects ZigBee-based sensors to control, monitor and verify energy consumption through a single, powerful system. In working with compatible LG LED lighting products, Autani adds a powerful active lighting control scheme to any facility.

“It is great to work with forward-thinking clients like Nissan Stadium,” shared Jim Seabury, Chairman & CEO of Enterprise Solutions. “Autani’s wireless controls platform paired with LG’s LED fixtures provide stadium managers with the optimized lighting and controls that enhance the facility’s operability.”

For more information about LG’s LED lighting solutions, please visit www.LGLightingUS.com.

For more information on Enterprise Solutions, please visit www.enterprisellc.com.

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About LG Electronics USA



www.LGLightingUS.com

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, LED lighting and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.

About Enterprise Solutions

Enterprise Solutions, headquartered in Nashville, TN, is a fully integrated company that helps businesses of all sizes discover untapped resource efficiencies and connect to cutting-edge technologies. Through its wholly owned subsidiaries Tenzing Energy Solutions and Autani, Enterprise Solutions offers complete electrical implementation services, energy-efficient products, and next-generation building automation and engineered solutions. For more information, please visit enterprisellc.com. For energy solutions, please visit www.tenzingenergy.com and for building automation and active controls, please visit www.autani.com.

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