



FOR IMMEDIATE RELEASE

**LG ELECTRONICS DEBUTS SENSOR CONNECT
LED LIGHTING TROFFER TECHNOLOGY**

*New LED Innovation with Advanced Wireless Capability
Introduced at LIGHTFAIR 2015*

NEW YORK, May 5, 2015 – LG Electronics USA has introduced new energy-efficient LED lighting solutions optimized with wireless communication, offering a new level of flexibility and control over fixtures. LG's Simple Choice LED troffers with wireless Sensor Connect technology are being demonstrated publicly for the first time here this week at the LIGHTFAIR International 2015 lighting industry trade show (booth #4341).

With the new wireless LED troffers, optimally designed for small and medium office applications, building managers can use a mobile application available on Android devices to group and ungroup fixtures at the touch of a button for the first time. They offer an integrated daylight and occupancy sensor with three levels of system integration, including stand-alone, group control, and third party wireless controls using ZigBee® open standard protocol. This minimizes concerns over the flexibility required to create a network of troffers that work together within a lighting control system. The third party systems integration includes compatibility with Daintree Networks' ControlScope® for full network enterprise-wide control using ZigBee wireless communication.

Additionally, LG's Sensor Connect technology provides customizable light levels, allowing for greater energy savings and flexibility in fixture management. LG's new LED troffers will be made available in 2'x2' and 2'x4' configurations as lay-in fixtures.

“LG provides its customers with the most advanced, most efficient LED troffer technology, and our newest iterations lead the way in wireless control and fixture grouping,” said Sean Lafferty, head of LG's U.S. LED lighting business. “Our latest offerings with Sensor Connect technology



provide a low-cost, high-value solution which is attractive for LED lighting conversions where wireless system control is a priority. We're also excited to leverage LG's mobile platform expertise in developing a simple yet powerful commissioning application."

For more information on LG products featured at LIGHTFAIR International and to speak with an LG representative, visit LG Electronics' booth #4341. For more information on LG's U.S. lighting portfolio, please visit www.lglightingus.com.

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About LG Electronics USA:

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy and LED lighting solutions, all under LG's "Life's Good" marketing theme. LG Electronics is a 2015 ENERGY STAR Partner of the Year-Sustained Excellence. For more information, please visit www.LG.com.

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